

## **COOKIES POLICY**

We, Elit Turizm Yatırım Anonim Şirketi, have prepared our Cookies Policy to inform you about the principles of our use of cookies and the types of cookies in order to provide our valued visitors with a higher quality and more personalized service on our website.

### **1.ABOUT COOKIES**

A cookie is information stored on your computer by a visited web page. Cookies are not malware or applications that will harm your computer. On the contrary, cookies are used to remember the preferences you made on your previous visit to the web pages you visit, thus ensuring that a higher quality service is provided with correct configuration and accurate information on your later visits.

Our use of cookies is regulated by the relevant legislation, particularly the Personal Data Protection Law No. 6698 (“PDPL”).

### **2.COOKIE TYPES**

#### **Organizational Cookies**

Organizational cookies are used for purposes such as counting the page views of the user who visit the web page, as well as the number of log-ins and users on the page. The web page first accesses data using the Organizational Cookie and can generate a general analysis and report for the page.

#### **Third-Party Cookies**

Third-party cookies refer to cookies of other elements rather than the ones created by the visited web page. Together with applications such as social plugins, advertisements or site add-ons, third-party cookies are tracked and behavioral actions can be checked.

#### **Log-in Cookies**

Log-in cookies are used to track users who access the web page and log in. It is used especially for tracking shopping actions, remembering products added to the cart, etc. These cookies are deleted when the browser is closed.

#### **Permanent Cookies**

Permanent cookies are cookies that can be retained after the closing browsers used for internet access. It is especially used to retain the user name and password.

#### **Secure Cookies**

Secure cookies are used only on web pages with an HTTPS, i.e. SSL, certificate to control secure cookies, i.e. transactions containing encrypted data.

### **3. COOKIES BY PURPOSES**

#### **Mandatory Cookies**

Strictly Necessary cookies allow you to navigate our website and use basic features such as secure areas and actions you request. We cannot guarantee the security of visit to our website if you block the strictly necessary cookies.

#### **Performance and Functionality Cookies**

Performance and functionality cookies are used to provide services with better and higher quality and a more functional service.

#### **Marketing Cookies**

Marketing cookies enable us to track your visit to our website, including the pages you have visited and the links you have followed across other websites, applications and online services so that we can show you targeted advertising on our website. In addition to the other cookies we use, the third parties we have listed also add and use relevant cookies on your computer with your permission.

#### **4.REMOVAL OF COOKIES**

You can prevent the use of cookies subject to your consent at any time. To do this, you can contact us through the contact addresses below or you can determine your preference using the cookie button that opens when you enter the web page.

Alternatively, web browsers allow some control over most cookies through the browser settings. For more information about cookies, including to see what cookies have been set, please visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

In the list below, you can find the explanations with the usage details of the browsers to guide you on how to delete cookies and manage your preferences on these pages.

- [Cookie Settings for Microsoft Edge](#)
- [Cookie Settings for Firefox](#)
- [Cookie Settings for Chrome](#)
- [Cookie Settings for Safari](#)

To opt out of being tracked by Google Analytics, please visit <http://tools.google.com/dlpage/gaoptout>

#### **5.EFFECTIVENESS AND UPDATABILITY**

This Cookies Policy has come into effect on date of publication. Our Cookies Policy may be updated for the purpose of adaptation to changing conditions and compliance with the legislation. The updates are made and the current Policy is published on our website.

#### **6.YOUR RIGHTS AS THE RELEVANT PERSON AND HOW TO EXERCISE THE RIGHTS**

##### **Rights Related to Personal Data in the Context of PDPL**

Rights that can be exercised by individuals in relation to the personal data as stated in PDPL Article 11 are as follows:

- To learn whether or not your personal data is processed,
- To request information on the procedure, if your personal data have been processed,
- To learn the purpose of processing of your personal data and whether or not they are used in line with their intended purpose,
- To obtain information about third parties to whom your personal data have been transferred domestically or abroad,
- To request the correction of personal data that may have been processed incompletely or inaccurately,
- To request the deletion or destruction of your personal data within the scope of the provisions set forth in Article 7 of PDPL, and to request that third parties to whom your personal data have been transferred be notified of the procedure carried out in this context,
- To object to the emergence of an outcome which is to the detriment of the data subject as a result of the analyzing of the processed data exclusively through automated systems,
- To request compensation for damages, in case you suffer damages as a result of unlawful processing of personal data.

### **Principles for Exercising Rights in Relation to Personal Data**

As the relevant person, you can submit your requests regarding your rights stipulated in Article 11 of PDPL No. 6698 by filling out the Application Form Regarding the Protection of Personal Data, which you can access on our website, or by submitting your application that meets the minimum conditions stipulated in the Communiqué on the Procedures and Principles of Application to the Data Controller, using the following methods. We will conclude your application on a free-of-charge basis within the shortest time possible depending on the nature of the request, but in any event within no later than thirty days. However, in case the process requires any additional cost, we will receive the fee specified in the tariff determined by the Board of Protection of Personal Data.

<b>Application Method</b>	<b>Application Address</b>
The message you will send through your e-mail registered in our system or bearing a secure electronic signature or mobile signature.	<a href="mailto:kvkk@eliteworldhotels.com.tr">kvkk@eliteworldhotels.com.tr</a>
Application submitted in writing, in person or through a notary public	Kocatepe Mah.Şehit Muhtar Bey Cad. N.40 40 Beyoğlu Istanbul